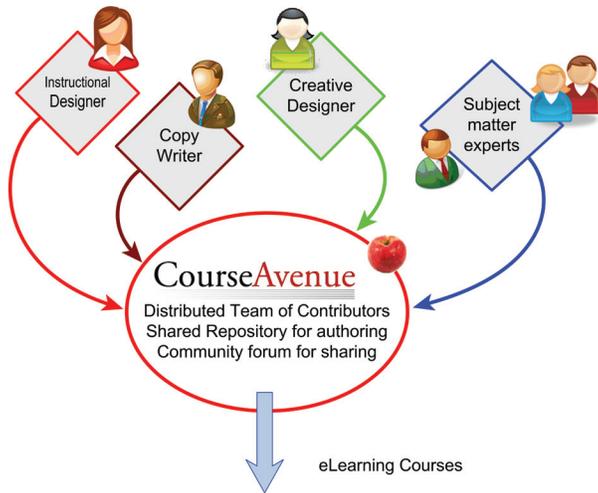




Over the past decade eLearning has evolved into a powerful and necessary tool for training and education throughout the world today.

This evolution has brought to light the need for a **collaborative environment** for developing compelling eLearning courses.



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CourseAvenue provides this necessary collaborative environment to those involved in course development. Team members contribute their knowledge and skills in a shared environment without encountering a sharp learning curve or needing special software.

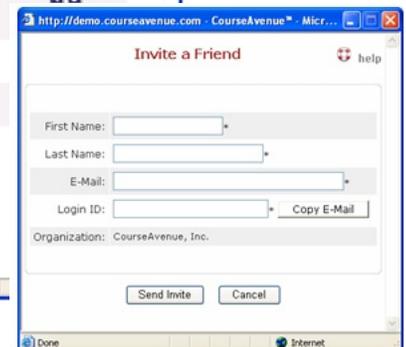
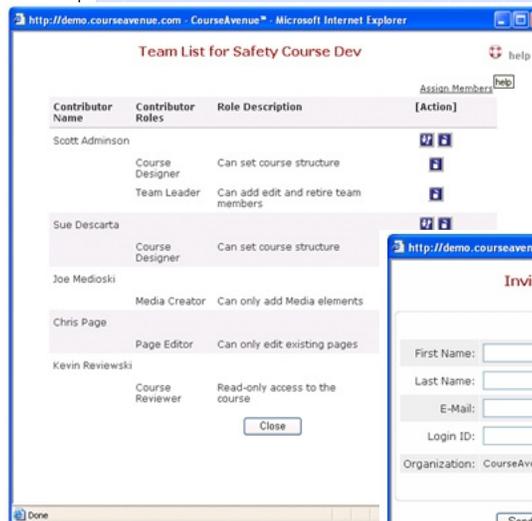
## Cleaning up eLearning Courseware Development

Traditionally, eLearning courseware development hasn't been tidy. eLearning courseware development brings together teams of people with various backgrounds who are often at different locations. Course "assets" (content, media components, etc.) have traditionally been scattered across locations and often not available for re-use. And all too often, the prior use of a variety of software tools for courseware development causes problems when updates to courses are required. CourseAvenue's helps you clean this up.

## Collaborative Workspace

People with diverse backgrounds and specialties, located in various locations must work together to effectively produce eLearning courses. For instance, one courseware development team may include Subject Matter Experts (SME), Instructional Designers, Graphical Designers, and Authors.

How do you do it today? Through email or a shared folder? How about setting up Teams of people from around the world? CourseAvenue's team-based architecture, and use of forums allows for seamless collaboration between all members of your eLearning courseware development team.



# Custom eLearning Solutions

CourseAvenue’s professional services team can assist you with all your custom eLearning course development needs. What does your organization need help with?

- » Developing new eLearning courses . . . fast
- » Re-purposing existing training content into eLearning
- » eLearning strategy development including needs analysis, goal setting, change management, etc.
- » Process design consulting to enhance internal course development practices

Our team of experts provides a wide range of expertise in the development of eLearning content. We work with your Subject Matter Experts. We apply sound instructional design principles to your courses. We build graphics, interactions and assessments. And we assemble them in a proven, standards-compliant (AICC/SCORM) eLearning format, branding the courses for your organization.



## Our custom courseware development process

Discovery	The project scope and objectives are established. This includes a review of the development team, the audience, and the problems that will be solved.
Design	Requirements for each element of the course are outlined. We evaluate existing content, required interactions and applicable uses of standardization, use of templates, and re-use of media elements.
Development	We assemble a development team, including your participation at any point along the way, if desired. The course is authored; media is created and assembled including graphics, audio, video, flash files, etc. The process of testing, editing and modifying is simple using CourseAvenue’s collaborative, hosted, development platform.
Deployment	We work with you to deploy YOUR courses to your LMS (Learning Management System). CourseAvenue options also include publishing for the web or to a CD.

## Additional services provided by CourseAvenue

- » *CourseAvenue Deliver - CourseAvenue’s lightweight yet powerful platform for managing your online training program.*
- » *Translation Services - CourseAvenue Studio includes built-in multilingual support.*
- » *CourseAvenue Analyze - Analyze the effectiveness of the assessments in your CourseAvenue courses.*
- » *eLearning Content Conversion Services - CourseAvenue uses a combination of automated technology and services to quickly migrate legacy courses to a standards-based eLearning platform.*

## How can we help you?

We’d like to talk to you about your eLearning content development needs. To learn more about how your organization can benefit from our services, please contact us today.

