



About Booz Allen

Booz Allen Hamilton is a leading provider of management consulting, technology, and engineering services to the US government in defense, intelligence, and civil markets, and to major corporations, institutions, and not-for-profit organizations. Booz Allen is headquartered in McLean, Virginia, employs approximately 23,000 people, and had revenue of \$5.76 billion for the 12 months ended March 31, 2013. In 2014, Booz Allen celebrates its 100th anniversary year. (NYSE: BAH)

For more information contact

Kaaran Webb

Principal
webb_kaaran@bah.com
619-725-6696

Lewis Harris

Senior Associate
harris_lewis@bah.com
703-984-1388

Maureen Holbert

Senior Associate
holbert_maureen@bah.com
757-892-6411

www.boozallen.com

Mobile Learning and Performance Support

Mobile applications are reshaping our society by becoming an essential way for organizations to connect with employees and the public. To operate effectively in the mobile environment, organizations are being called on to visualize, integrate, and leverage disparate information sources to dramatically extend their performance, efficiency, and reach. Is your mobile workforce prepared to use these mobile applications to access the knowledge and information needed to meet your organization's challenges?

Booz Allen Can Help You with Comprehensive Mobile Learning Solutions

Booz Allen Hamilton, a leading strategy and technology consulting firm, has a proven record of designing and deploying technology-enabled learning and performance support solutions spanning more than 20 years. We are ready to tailor our leading-edge techniques, applications, and solutions to the unique challenges your mobile workers face every day. Booz Allen creatively blends learning and performance support techniques and multi-disciplinary expertise in project management, strategy development, and communications to deliver solutions that overcome the toughest learning barriers.

Empowering a Mobile Workforce

Booz Allen's mobile learning and performance support services offer demonstrated methodologies to help organizations achieve maximum benefit from a mobile workforce. Initially, we will assess the potential impact of implementing mobile learning and performance support solutions. Next, we will design, develop, and implement solutions that respond to your organizational needs. Our comprehensive support capability includes the following services:

- **Assessment and Analysis.** We conduct feasibility analyses for various mobile technology devices (e.g., smart phones and tablets).
- **Mobile Learning and Performance Support Solutions Development.** We design, develop, and implement solutions to address mission requirements for mobile learning and performance support.
- **Content Repurposing.** We analyze current content to determine whether it is appropriate for mobile deployment. Based on this analysis, we produce subsets of relevant content for your mobile workforce.

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delivering results that endure

- **Evaluation.** We evaluate mobile learning and performance support solutions and provide unbiased and objective feedback to support organizational decisions. We develop mobile content using proven Web standards so it can be integrated, tracked and evaluated on a learning management system.

Booz Allen's Experience and Expertise

Booz Allen brings years of experience together with the best and brightest thought leaders to devise mobile learning and performance support solutions for government clients that meet specific requirements and make mission-critical advancements. Our plans and strategies aim to empower mobile workers to effectively use the tools that will increase their agility and productivity and allow them to further contribute to organizations' success.

Ready to Help You

Booz Allen's mobile learning and performance support solutions have already helped numerous clients, including the following:

- **Satellite Communications Primer.** Booz Allen developed a mobile Web application for US Navy Space and Warfare Systems Center. This application improves access to existing training and performance support materials used to improve performance on the job by providing sailors with the ability to access materials on their smart phones and tablets.
- **Military Cultural Awareness Mini Module.** Booz Allen developed an award-winning mobile Web application for Veterans Affairs Learning University (VALU). This application provides a portable strategic communications tool for VALU leadership. Managers can use it to demonstrate and market their mobile learning capability to other Veterans Affairs leadership. The application won the 2011 International Award for Excellence in Distance Learning Gold Award from the US Distance Learning Association and the 2011 Silver Award for Best Custom Content from Brandon Hall.

See our ideas in action at boozallen.com

Mobile Applications



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<http://www.boozallen.com/consulting/optimize-organization/human-capital/mLearning>

